

**camira**

Manila

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Made from 100% PVC in 18 colourways



# High-performance textured vinyl

Manila combines the high performance of vinyl with the soft appearance of textile. It's an environmentally preferable phthalate free vinyl, with a knitted polyester backing and an attractive printed design which mimics the look and texture of woven fabric. The name derives from the manila hemp plant, used traditionally to manufacture natural products such as paper and textiles, bearing a hallmark lightly textured surface effect. The colour palette is well balanced, offering 18 shades which vary between the delicate tones of nature and the brilliance of sharper brights.

## A balanced palette

Manila brings a textured vinyl alternative to Camira's portfolio, offering a balanced palette with soft, comforting natural and mineral shades working alongside the brilliance of acidulous dark tones.

The rich and pastoral shades don't appear as solids due to the subtle grain texture of Manila, discreetly enhancing the depth of colour which softly reflects the light, creating intricate changes to each individual shade. Manila coordinates with the Halcyon Collection of fabrics and our other vinyl, Vita.

## Performance

Ideal for the most demanding environments, Manila provides optimum performance, safety and cleanability. The 100% PVC surface provides excellent strength and when supported with the 100% knitted cotton substrate, creates stretch for ease of upholstery.

Phthalate free: a phthalate is a plasticiser which helps turn solid plastic into flexible materials.

There is concern about the health implications of phthalate throughout their lifecycle – from production, to use and disposal – due to their potential to leach into the environment. While their full effects is not known, removing phthalates is believed to help improve safety and health benefits.

## Developed by Louise Taylor, Ruth Greenup and Tina Profit

Louise is a Technical Engineer and has been with Camira for 19 years, working in the colour matching department, the technical laboratory and for the last 10 years has been part of the technical team within Design and Development. Working across a range of technical developments, Louise has been pivotal in the introduction of our performance fabrics to the healthcare market – Vita and Halcyon Collection, as well as flammability standards across our polyester ranges, EU Ecolabel applications and ongoing yarn trials.

Supporting Louise in this development was designer Ruth Greenup who managed all the colour selection work and Tina Profit from Product Management.

