# **Cookie Policy**

# **About this Cookie Policy**

This Cookie Policy explains what cookies are and why and how cookies are used on our website.

You should read this Policy to help you to understand what types of cookies are used, the information collected using cookies and how that information is used when you visit **https://www.camirafabrics.com/** 

#### What are cookies?

Cookies are small text files that are placed on your device by the websites you visit using that device.

Cookies are widely used to enable websites to work, or work more efficiently, as well as to provide information to those managing the site.

#### Why and how do we use cookies?

Cookies are placed on devices that access our site to enable the site to help you, and other users, to use it and to easily navigate it during the current session and also for future sessions.

For example, our site uses cookies that help the site to remember your actions and preferences, so that you don't need to keep re-entering them when you return to the site or browse it from one page to another.

Like many other sites, our site uses cookies and equivalent technologies for various purposes, including:

- enable the site to help you, and other users, to use it and to easily navigate it;
- maintain the availability and functionality of the site and its security to prevent misuse and fraud;
- identify sources of traffic to the site to monitor how it is being accessed;
- distinguish your browser session from those of other users and remember your user preferences;
- preserve your secure session so you can complete tasks and transactions over its duration;
- preserve any contents you or other uses might place in the shopping cart while you browse;
- determine when browser sessions end and begin and the number and times of previous sessions;
- preserve consent preferences and help you and other users to easily give, and withdraw, your consent;
- determine time zones and retain any culture and language selections for product compliance;
- provide you and other users with video content at optimal resolution for the bandwidth available;
- present you and other users with site content that relevant to enhance the browsing experience;
- analyse use of the site and manage how it is performing and any user feedback to help us to improve it;
- apply market research to generate audience insights and develop and improve our products and services.

For further details on why and how we use cookies, please refer to Cookies we use below.

#### Cookie provenance

'First-party' cookies are placed by the site domain being visited, the domain in your browser's address bar.

'Third-party' are cookies that are those placed by any other domain, other than the one being visited.

Our site uses first-party and third-party cookies.



#### **Cookie duration and expiry**

'Session' ('transient') cookies remain active only during a single browser session and expire after it ends.

'Persistent' ('permanent', 'stored', 'tracking') cookies are set to expire and active until they expire or cleared.

Our site uses cookies of both duration types and the default settings or lower for expiries of third-party cookies.

#### **Cookie consent**

We only use cookies with your informed consent.

The site's consent mechanism, the consent preference centre, makes it as easy for you to withdraw your consent as to provide it.

The consent preference centre enables you to manage consent for categories of cookies used on the website. For further details on these categories and available consent preferences, Refer to Cookie consent.

You can manage your consent preferences at any time by accessing the site's Cookie Settings, available through the OneTrust plug-in shown in the bottom left corner of the website.

By continuing to use our site, you consent to our use of cookies as described under the terms of this Cookie Policy and our Terms of Use.

If you do not consent to our use of cookies, then you should leave our site and not use it. If you do not want your browser to accept cookies, you could try changing your browser's cookie settings.

### **Changing browser cookie settings**

Most browsers are initially set to accept cookies but allow some control over cookies in the browser settings. Cookies and cached information can often be cleared directly, or scheduled to clear, using browser settings. Please note that choosing to not accept cookies may adversely affect site functionality and your experience.

To find out how to manage cookies using your own browser, try visiting your browser developer's site. Commonly used website browsers include: Chrome, Edge, Firefox, Internet Explorer, Opera and Safari.

#### **Further information**

For further information on how to make use of our site, please refer to our Terms of Website Use. For further information on how we use and protect personal data, please refer to our Group Privacy Policy. Any questions about this Cookie Policy may be directed to the contact details given in our Terms of Website Use.

For further information on:	Try visiting:
Microsoft ASP.NET cookies	https://support.microsoft.com/
Google Analytics cookies	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
Google's overview of privacy and safeguarding data	https://support.google.com/analytics/answer/6004245
Google Analytics opt-out	http://tools.google.com/dlpage/gaoptout
Google EU user consent policy	https://www.google.com/about/company/user-consent-policy
Cookies in general, how to identify and manage them	www.aboutcookies.org or www.allaboutcookies.org



# **Changes to the Cookie Policy**

We may update this Cookie Policy from time to time. Please check this Cookie Policy regularly to make sure you are aware of the most up to date version. This Cookie Policy is revision 3 and was last updated on 7th December 2022.

Thank you for visiting our site.

#### **Cookie consent**

The table below explains further the categories of cookies used on our site, their consent dependence and the consequences of not consenting:

Category	Explanation	Consent dependence and consequences of not consenting
Strictly necessary (Essential)	These cookies are essential for you to browse websites and use their features, such as accessing secure areas of the site. These cookies will generally be first-party session cookies.	Since the website is dependent on this category of cookies for it to function, the website's consent preference centre does not offer the option to disallow this category, however you can still block this category by changing your browser settings: refer to Changing browser cookie settings above.
Functional (Preferences)	These cookies enable the website to provide enhanced functionality and personalisation. These cookies allow websites to remember choices you have made in the past, such as what language you prefer, what region you select for product compliance, or what your username and password are so that you can automatically log in. They may be first party cookies or third-party cookies set by providers whose services we have added to our pages.	Since the website is not dependent on this category of cookies for it to function, the website's consent preference centre offers the option to disallow this category, however if you do disallow this category, then some or all of these services may not function properly, and you may have to repeat inputting information.
Performance (Statistics, Analytics)	These cookies enable the website to count visits and traffic sources, to help measure and improve the performance of the site. They help to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and anonymous. These cookies collect information about how you use a website, like which pages you visited, and which links you clicked on. None of this information can be used to identify you: it is aggregated and anonymised. Their sole purpose is to improve website functions. This includes cookies from third-party analytics services as long as the cookies are for the exclusive use of the owner of the website visited.	Since the website is not dependent on this category of cookies for it to function, the website's consent preference centre offers the option to disallow this category, however if you do disallow this category, then the site will not be able to take into account your use of the site for decisions about how we might improve its performance.
Targeting (Marketing / Tracking)	These cookies may be set through our site by advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information; however, they are based on uniquely identifying the device and browser you use to browse the site. These cookies track online activity to help advertisers deliver more relevant advertising or to limit how many times you see an advert. These cookies can share that information with other organisations or advertisers. These are persistent cookies and almost always of third-party provenance.	Since the website is not dependent on this category of cookies for it to function, the website's consent preference centre offers the option to disallow this category, however if you do disallow this category, the site will not be able to limit the number of times you see an advertisement and limit advertisements that are you unlikely to find relevant to you.



## Cookies we use

The table below explains further the cookies used on our site, their categories, purposes, duration and provenance:

Category	Cookies	Purpose	Duration	Maximum Expiry	Provenance	Provider Cookie Policy
Strictly necessary	ASP.NET_SessionId ASP.NET_SessionId CamiraFabrcisFormsAuth CMSCookieLevel CMSCsrfCookie CMSPreferredCulture CMSPreferredUlCulture	These cookies are used by the site's Content Management System for a variety of necessary functions including to distinguish unique visitors, retain culture and language selections, provide security and prevent fraud, record cookie consent and preserve the contents of the shopping cart.	Session Session Persistent Persistent Session Persistent Persistent	Session end Session end 42 days 2 years Session end 1 year 1 year	First-party	Kentico
Strictly necessary	CMSShoppingCart detected_culture FooterColor isFontsLoaded LoadMoreOptions region_session selected_culture t3D tADe tADu tAE tC tMQ tnsApp tPL tTDe tTDu tTE user_country user_country user_country_short_code what-input what-intent	These cookies are used for a variety of necessary functions including to retain culture and language selections for compliance product compliance, and to maintain technical and aesthetic functionality of the website.	Persistent Persistent Persistent Session Session Session Persistent Session Session	1 year 1 year 1 year Until deletion Session end Session end Session end 1 year Until deletion Until desion	First-party	Enjoy Digital
Strictly necessary	OptanonAlertBoxClosed OptanonConsent	These cookies are used by OneTrust for enabling management of cookie consent, including to determine whether a visitor to the site should be shown the cookie banner and to record the consent status of a visitor to the site.	Persistent Persistent	1 year 1 year	Third-party	OneTrust
Strictly necessary	cf_ob_info cf_use_ob	These cookies are used by Cloudflare's 'Always Online' to maintain availability of the site. It does this by caching static versions of popular pages from the website and deploys them to visitors if it detects server failure.	Persistent Persistent	1 minute 1 minute	Third-party	Cloudflare
Strictly necessary	_dc_gtm_UA-xxxxxxxx	This cookie is used by Google Tag Manager. It records the number of requests made by a user, and stores browsing data. The end of the cookie name is a unique identifier for an associated Google Analytics account.	Persistent	1 minute	Third-party	Google YouTube



Category	Cookies	Purpose	Duration	Maximum Expiry	Provenance	Provider Cookie Policy
Functional	cf_bm	This cookie is used by Cloudflare to support Cloudflare Bot Management. It helps to manage incoming traffic that matches criteria associated with bots.	Persistent	30 minutes	Third-party	Cloudflare
Functional	LOGIN_INFO _Secure-3PSID _Secure-3PAPISID HSID SAPISID VISITOR_INFO1_LIVE _Secure-1PSID APISID Secure-1PAPISID CONSENT SSID SID _Secure-3PSIDCC	These cookies are used by Google YouTube for a variety of functions, including managing consent, security and fraud detection, monitoring unique visitors and behaviours and for detecting your bandwidth in order to provide you with optimal video resolution.	Persistent	2 years 2 years 2 years 2 years 2 years 1 year 2 years 2 years 2 years 2 years 2 years 2 years 5964 days 2 years 2 years 2 years 2 years	Third-party	Google YouTube
Functional	BizographicsOptOut	This cookie is used by LinkedIn to determine a visitors opt-out status for third-party tracking.	Persistent	10 years	Third-party	LinkedIn
Functional	vuid	This cookie is used by the Vimeo video player when embedded on websites.	Persistent	2 years	Third-party	Vimeo
Performance	CMSLandingPageLoaded CurrentContact CMSUserPage VisitorStatus	These cookies are used by the site's Content Management System for a variety of functions, including monitoring unique visitors and behaviours, and limiting landing page activity recording.	Persistent Persistent Persistent Persistent	20 minutes 50 years 20 minutes 1 year	First-party	Kentico
Performance	_gid _ga _gat_UA-nnnnnnn-nn _ga_TRGCPQBHYM	These cookies are used by Google at www.camirafabrics. com to allow the counting of visits and traffic sources so the site performance can be measured and improved.	Persistent Persistent Persistent Persistent	1 day 2 years 1 minute 2 years	Third-party	Google
Performance	hjid hjSessionRejected hjIncludedInSessionSample hjIncludedInPageviewSample hjFirstSeen hjSessionUser_2482185 hjTLDTest hjAbsoluteSessionInProgress hjSession_2482185	These cookies are used by Hotjar to record unique visitor ID, enables Hotjar heatmaps, session recording and user feedback popups. Used to help analyse and improve website functionality and performance.	Persistent Session Persistent Persistent Persistent Persistent Session Persistent Persistent	1 year Session end 10 minutes 10 minutes 30 minutes 1 year Session end 30 minutes 1 year	Third-party	HotJar
Performance	li_giant U Ims_analytics AnalyticsSyncHistory	These cookies are used by LinkedIn to directly and indirectly identify its members, country location and conversion tracking.	Persistent Persistent Persistent Persistent	7 days 3 months 30 days 30 days	Third-party	LinkedIn
Targeting	_stid _stidv pubconsent-v2 euconsent-v2 mp_ <unique_reference>_ mixpanel _qca</unique_reference>	These cookies are used by ShareThis for a variety of functions, including managing consent, monitoring unique visitors and behaviours, and apply market research to generate audience insights and to develop and improve products. Use of ShareThis allows you to share certain webpages via social media.	Persistent Persistent Persistent Persistent Persistent	1 year 1 year 1 year 1 year 5 years	Third-party	ShareThis



Category	Cookies	Purpose	Duration	Maximum Expiry	Provenance	Provider Cookie Policy
Targeting	li_sugr li_oatml lang li_gc lms_ads li_fat_id bcookie lidc AnalyticsSyncHistory UserMatchHistory _guid bscookie	These cookies are used by LinkedIn to identify its members, country location and conversion tracking, to provide advertising, tracking, retargeting and analytics directly and indirectly.	Persistent Persistent Session Persistent	90 days 30 days Session end 6 months 30 days 30 days 1 year 1 day 30 days 30 days 90 days 1 year	Third-party	LinkedIn
Targeting	YSC	This cookie is used by YouTube to control unique visitors when you watch a video on www.youtube.com. With your consent, pages on www. camirafabrics.com that have an embedded YouTube video will deploy this cookie.	Session	Session end	Third-party	Google/ YouTube
Targeting	_fbp	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Persistent	90 days	Third-party	Facebook
Targeting	test_cookie	This cookie determines if a visitor's browser supports cookies after a user interacts with an advertisement.	Session	Session end	Third-party	Google Double Click

